

# COMMERCIAL ADVERTISING

## Insertion Orders and Billing

All ad copy must be accompanied by an insertion order specifying cost, size, and duration. Per-issue amount due on receipt of issue and invoice. All accounts will be billed for the full cost of ad in volume's first issue; *any per-volume discount will be deducted from the second-issue billing*. New ad copy should be emailed as a PDF file for each issue.

## 4 1/2 x 7 1/2

Full-Page \$125 per issue, \$200 per volume

Inside Front Cover \$300/\$550

Inside Back Cover \$200/\$350

## 4 1/2 x 3 3/4

Half-Page

\$55 per issue,

\$90 per volume

## 4 1/2 x 1 7/8

Quarter-Page

\$40 per issue,

\$75 per volume

## Print Ready Art

Print ready PDF file  
(full resolution)

## Deadlines

March 15 for Spring issue

September 15 for Fall issue