

NON-PROFIT PROGRAM ADVERTISING

Insertion Orders and Billing

All ad copy must be accompanied by an insertion order specifying cost, size, and duration. Per-issue amount due on receipt of issue and invoice. All accounts will be billed for the full cost of ad in volume's first issue; *any per-volume discount will be deducted from the second-issue billing*. New ad copy should be emailed as a PDF file for each issue.

4 1/2 x 7 1/2

Full-Page \$60 per issue, \$100 per volume

Inside Front Cover \$150/\$275

Inside Back Cover \$100/\$175

4 1/2 x 3 3/4

Half-Page

\$30 per issue,
\$45 per volume

4 1/2 x 1 7/8

Quarter-Page

\$20 per issue,
\$40 per volume

Print Ready Art

Print ready PDF file
(full resolution)

Deadlines

March 15 for Spring issue

September 15 for Fall issue

Free one-year subscription with any ad purchase of \$100 or more